



WEB EYEWEAR TAKES THE FIELD AS OFFICIAL SPONSOR OF UDINESE CALCIO

Udine, 4th September 2015 – Web Eyewear, the house brand of Marcolin Group, announces the official sponsorship of one of the most historic Italian football clubs for the 2015/2016 season, becoming the Official Eyewear of Udinese Calcio.

Sharing the same strategic approach and an innovative entrepreneurial vision always projected to the future and to internationalization, the first black & white colors of Italy and the iconic house brand announce the one-year partnership with a presentation event at the Stadio Friuli of Udine, in front of the players, the coach and the leadership of Udinese Calcio and the top management of Marcolin Group.

Giovanni Zoppas, CEO of Marcolin Group, says: *"We share with Udinese Calcio the same team spirit and freshness that has always defined the course of action for our company"*.

Franco Soldati, President of Udinese Calcio, affirms: *"We gladly welcome Marcolin Group to our team. I am sure that together we will achieve the desired objectives with the collaboration and the synergy that has always characterized the way we relate to the sponsors, which we consider much more than business partners"*.

To seal the tie with its Italian roots and its dynamic spirit, Web Eyewear has chosen to reiterate the commitment to the world of sports and support the team of Udinese Calcio. This exemplar society and Italian club has always proven to be, season after season, one of the most interesting and prominent institutions of the national football championship.

Vintage accents and contemporary attitude define the winning combination that has identified Web Eyewear for over 80 years, leading to the success of its timeless style. Synonymous with innovation and attention to detail, quality and originality, the brand is distinguished by the captivating design of its styles, manufactured according the highest standards of a constantly evolving technology.

About Marcolin

Marcolin, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and the unique ability to faithfully combine design and Italian craftsmanship with the DNA of each brand.

The brand portfolio includes: Tom Ford, Balenciaga, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Magic Clip, Savvy, Marcolin, National and Web.

In 2014, the company sold about 14,3 million eyeglasses.

www.marcolin.com

Marcolin Contacts:
Serena Valente
Worldwide Head of Communication
+39 02 76387611
svalente@marcolin.com

Udinese Calcio Contacts:
Francesco Pezzella
Press Office Manager
+39 0432 544911
Francesco.Pezzella@udinesepa.it