

FOR IMMEDIATE RELEASE

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**MARCOLIN AND DSQUARED2 CONSOLIDATE  
THEIR PARTNERSHIP ANNOUNCING  
THE EARLY RENEWAL OF THE EYEWEAR LICENSE AGREEMENT**

Longarone (Belluno), 24<sup>th</sup> May 2016 - Marcolin Group, a worldwide leading eyewear company, and Dsquared2 today announced the early renewal of an exclusive license agreement for the design, manufacture and worldwide distribution of Dsquared2 sun and optical eyewear.

The agreement extends the current partnership duration until 2021.

The collaboration between the two companies, which began in 2008, illustrates the willingness to mutually engage in the further development and internationalization of the brand.

Giovanni Zoppas, CEO Marcolin Group, affirmed: *"Dsquared2 holds a specific position in our brands portfolio due to its uniqueness and high versatility. During these years of collaboration, as we took a path together, we believe in the core business development and will follow them in their strategy. Our partnership will be increasingly close and strong both in terms of product development and definition of the marketing strategies"*.

Dean and Dan Caten declared: *"After almost 10 years of collaboration we are excited to announce the renewal of our partnership with the Marcolin Group.*

*We are strongly convinced that this collaboration will bring great results to our common business thanks to the new projects we are working on together"*.

**About Marcolin Group**

Marcolin, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, the continuous innovation and the unique ability to faithfully combine design and Italian craftsmanship with the DNA of each brand.

The brand portfolio includes: Tom Ford, Balenciaga, Moncler, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Savvy, Marcolin, National and Web.

In 2015, the company sold about 14,3 million eyeglasses.

[www.marcolin.com](http://www.marcolin.com)

**About Dsquared2**

Individual, daring and creative, Dsquared2's approach to fashion is a distinct mix of heritage Canadian iconography, modern Italian tailoring and playful sensuality. Founded by twin brothers Dean and Dan Caten in 1995, the brand's collections are a seamless melding of contrasts: sporty and glamorous, laidback and extravagant, and masculine and feminine.

"Born in Canada, Living in London, Made in Italy".

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