

FOR IMMEDIATE RELEASE

**MASSIMO RENON APPOINTED MARCOLIN GROUP'S
WORLDWIDE COMMERCIAL GENERAL MANAGER**

Longarone (BL), 9th January 2017 - Marcolin Group, a worldwide leading eyewear company, and PAI Partners, a leading European private equity firm, announced the appointment of Massimo Renon as Worldwide Commercial General Manager effective today.

Massimo Renon will manage the direction of Licensing, Product, Marketing and Worldwide Sales, reporting directly to Giovanni Zoppas, CEO Marcolin Group.

Giovanni Zoppas, CEO Marcolin Group, declared: *"We are pleased that Massimo joined Marcolin. His extensive experience in the eyewear industry and commercial field will lead the company to further strengthen its distribution network and competitiveness in the global market."*

About Marcolin Group

Marcolin, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, the continuous innovation and the unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, Balenciaga, Moncler, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Marcolin and Web.

In 2015, the company sold about 14,3 million eyeglasses.

www.marcolin.com

Marcolin Group Contacts:

Serena Valente
Worldwide Head of Communication
+39 02 76387611
svalente@marcolin.com

Community, Strategic Communications Advisers
+39 0422 416 111 / +39 02 89404231
Auro Palomba
Giuliano Pasini +39 335 6085019
giuliano.pasini@communitygroup.it

Investor Relations
Sergio Borgheresi
+39 0437 777111
invrel@marcolin.com