
FOR IMMEDIATE RELEASE

MARCOLIN AND ICONIX BRAND GROUP RENEW LICENSING AGREEMENT FOR CANDIE'S, BONGO AND RAMPAGE EYEWEAR

Longarone (Belluno), Italy—June 3, 2015— Marcolin SpA, a worldwide leading eyewear company and Iconix Brand Group are proud to have extended their licensing agreement for the design, production and distribution of the eyewear collections of sunglasses and optical frames for Candie's, Bongo and Rampage brands. These renewals extend the partnership until 2020. Initially launched through licensing partnerships with former and acquired Viva International Group in 2008, the relationship is now managed by Marcolin USA.

Fabrizio Gamberini, CEO Marcolin USA, affirmed: *"We are very happy to renew our long standing partnership with Iconix Group. Marcolin is looking forward to promoting our business together to the maximum extent."*

Lanie List, Chief Merchant, Iconix commented: *"Marcolin is the best in class and we are thrilled to continue to grow Candie's, Bongo and Rampage eyewear business with them."*

About Marcolin

Marcolin is among the leading companies for eyewear and stands out in the luxury sector for high quality of products, focus on details and a prestigious distribution network.

In December 2013, Marcolin finalized the acquisition of Viva International Group significantly strengthening its brands portfolio and the distribution structure, particularly in the U.S.

In 2014, the company sold about 14,3 million eyeglasses with more than 1450 models.

Currently the company portfolio of brands includes: Tom Ford, Balenciaga, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Magic Clip, Savvy, Marcolin, National and Web.

www.marcolin.com

About Iconix Brand Group, Inc.

Iconix Brand Group, Inc. owns, licenses and markets a growing portfolio of consumer brands including: CANDIE'S (R), BONGO (R), BADGLEY MISCHKA (R), JOE BOXER (R), RAMPAGE (R), MUDD (R), MOSSIMO (R), LONDON FOG (R), OCEAN PACIFIC (R), DANSKIN (R), ROCAWEAR (R), CANNON (R), ROYAL VELVET (R), FIELDCREST (R), CHARISMA (R), STARTER (R), WAVERLY (R), ZOO YORK (R), SHARPER IMAGE (R), UMBRO (R), LEE COOPER (R), ECKO UNLTD. (R), MARC ECKO (R) and STRAWBERRY SHORTCAKE (R). In addition, Iconix owns interests in the ARTFUL DODGER (R), MATERIAL GIRL (R), PEANUTS (R), ED HARDY (R), TRUTH OR DARE (R), BILLIONAIRE BOYS CLUB (R), ICE CREAM (R), MODERN AMUSEMENT (R), BUFFALO (R), NICK GRAHAM (R) and PONY (R) brands. The Company licenses its brands to a network of leading retailers and manufacturers that touch every major segment of retail distribution from the luxury market to the mass market in both the U.S. and worldwide. Through its in-house business development, merchandising, advertising and public relations departments, Iconix manages its brands to drive greater consumer awareness and equity.

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