
Press Release

John Galliano and Marcolin signed a five year licence agreement for eyewear

Paris, France, July 24th. The Marcolin Group, one of the global leaders in the eyewear industry and Les Jardins d'Avron S.A., the company producing and distributing John Galliano's Products, announced today the signature of an exclusive license agreement for the production and worldwide distribution of men's and women's sunglasses and prescription frames under the brand John Galliano.

The 5-year licensing agreement, renewable for another 2 years, will be effective September 1st, 2009 and the first John Galliano Eyewear collection will be unveiled in Fall 2009.

The distribution will be selective and focused in the most prestigious accounts and Department Stores worldwide, as well as John Galliano boutiques.

The expertise and know-how in the production and distribution of eyewear by Marcolin Group and the creativity, inspiration and design of John Galliano are a guarantee to a successful cooperation.

John Galliano, stated : *'Sunglasses and eyewear are essential accessories to make a statement on and off the runway and I am really excited to give them a Galliano twist. I am thrilled to be working with Marcolin and to add eyewear to the Galliano brand. I can't wait to begin a new vision in vision!'*

Maurizio Marcolin, Style & Licensing Officer of the Marcolin Group, stated: *"John Galliano is a true genius. It's a tremendous opportunity for Marcolin to work with such a talented designer. This new agreement further establish Marcolin's strategy in pursuing top Luxury Brands where to exploit our competitive advantage."*

About Marcolin

Listed on the Milan Stock Exchange, Marcolin is a leader in eyewear and stands out within the luxury market for its high quality products, attention to detail, and prestigious distribution. In 2007 it produced and distributed an estimate of 5.5 million eyeglass frames and sunglasses in more than 600 styles. Its licensed brand portfolio includes: Tom Ford Eyewear, Roberto Cavalli Eyewear, Montblanc Eyewear, Ferrari, Web Eyewear, DSquared2 Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Replay Eyes, Timberland, Cover Girl Eyewear. The Group's own brands include Marcolin and Céb .

For more information:

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