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## Press Release

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### **The Marcolin Group announced the renewal of the Montblanc Eyewear license**

Longarone, Italy, January 14th 2009. Marcolin, one of the world's leaders in the eyewear industry and Montblanc, one of the leading international brands in the luxury segment, announced today the renewal of the licensing agreement for design, production and worldwide distribution of Montblanc prescription frames and sunglasses.

Thanks to the exceeding of the agreed turnover target, the relationship has been automatically extended through December 31<sup>st</sup> 2011 with terms and conditions in line with those included in the current agreement.

The renewal consolidates the excellent relationship with the Richemont Group's brand, started in 2001 and strengthens Marcolin's position as one of the world leaders in the luxury eyewear business.

Maurizio Marcolin, Style & Licensing Officer stated: *"We are extremely proud to continue the partnership with Montblanc, an exclusive brand that combines class and tradition, refinement, quality and innovation. The excellent results achieved, confirm our talent in developing eyewear collections for luxury brands that require refined design, top quality and utmost attention to detail."*

Marcolin, listed on the Milan Stock Exchange, is a leading eyewear company that stands out in the luxury market for premium quality, attention to detail, and first-rate distribution. In 2007, the company produced and distributed approximately 5.5 million pairs of glasses in some 600 models. Its licensed brands include Cover Girl Eyewear, DSquared2 Eyewear, Ferrari, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Timberland, Tod's Eyewear, Tom Ford Eyewear, Web Eyewear. The Group's proprietary brands include Marcolin and Céb .

Marcolin

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