

TOM FORD



FOR IMMEDIATE RELEASE

TOM FORD AND MARCOLIN EXTEND THEIR PARTNERSHIP UNTIL DECEMBER 2022

Longarone, Italy and New York, NY - March 3rd, 2011 - TOM FORD INTERNATIONAL and the Marcolin Group, a global leader in the eyewear industry, announced today that Tom Ford has guaranteed Marcolin the extension of the license agreement, for the design, production and worldwide distribution of optical frames and sunglasses under the TOM FORD brand until December 2022. Since its launch in October 2005, the TOM FORD EYEWEAR collection has become one of the most successful stories in eyewear and has helped to solidify TOM FORD as one of the preeminent luxury brands in the world.

Distribution of TOM FORD EYEWEAR will continue to be targeted towards prestige accounts worldwide.

Maurizio Marcolin, Style & Licensing Director of the Marcolin Group, commented: "The further extension of our agreement is geared towards strengthening the presence of TOM FORD EYEWEAR in all markets and aimed at further increasing the international development of the brand. I am delighted that we will be partners with Tom for many years to come and look forward to capturing all of the additional opportunities for growth. Our strong relationship has enabled us to bring to the market an iconic, luxurious, premium brand that continues to reach immediate success and global awareness."

Tom Ford, President and Chief Executive Officer of the TOM FORD brand said: "Marcolin is an exceptional manufacturer and partner. The extension is a natural result of the excellent relationship that we have had over the past six years."

About TOM FORD

The TOM FORD brand was launched in 2005. In that same year, President and Chief Executive Officer Tom Ford and Chairman Domenico De Sole formed a partnership with the Marcolin Group to produce and distribute optical frames and sunglasses under the TOM FORD brand, as well as with Estee Lauder to create the TOM FORD BEAUTY brand. In February 2006, TOM FORD announced an alliance with Zegna Group to produce and distribute luxury menswear, accessories and footwear. Ford opened his first directly operated retail store in April 2007 on Manhattan's prestigious Madison Avenue. In February 2011, the TOM FORD Womenswear collection was introduced to clients worldwide.

Presently, there are 28 freestanding stores and shop-in-shops in locations such as Beverly Hills, London, Milan, Tokyo, Las Vegas, Sydney, Dubai, Beirut, Zurich and Russia. By the end of 2011, there will be 50 TOM FORD locations worldwide. TOM FORD INTERNATIONAL is a

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privately held company with corporate offices in New York, Los Angeles and Tokyo, a Design Studio in London, and a showroom in Milan.

About Marcolin

Marcolin, listed on the Milan Stock Exchange, is a leading eyewear company which stands out in the luxury segment for its high quality products, attention to detail and prestige distribution. The company produced and distributed approximately 5 million pairs of glasses in more than 600 different models. The portfolio of licensed brands includes: Cover Girl Eyewear, Diesel Shades, DSquared2 Eyewear, Ferrari, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski Eyewear, Timberland, Tod's Eyewear, Tom Ford Eyewear. Marcolin and Web Eyewear feature among the Group's own brands.

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