

Marcolin Group announces the renewal of the Montblanc Eyewear license

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Marcolin, one of the world's leaders in the eyewear industry and Montblanc, one of the leading international brands in the luxury segment, announced today the renewal of the licensing agreement for design, production and worldwide distribution of Montblanc optical frames and sunglasses.

The new license agreement is a multi-year through December 2016 and contains terms and conditions which are in line with Marcolin's Fashion & Luxury Division portfolio.

With this renewal Marcolin consolidates the excellent relationship with the Richemont Group, started in 2001 and further strengthens Marcolin's position as one of the world leaders in the luxury eyewear business.

Maurizio Marcolin, Style & Licensing Officer stated: *"We are extremely proud to continue the partnership with Montblanc, an exclusive brand that combines class and tradition, refinement, quality and innovation. More importantly, this marks the extension of an already long-term relationship between our two companies seeking to capture additional opportunities for growth that exist for this highly-exclusive and iconic luxury brand."*

Lutz Bethge, CEO Montblanc International stated: *"With the help of our friends from Marcolin we developed Montblanc Eyewear to another success story in the brands product portfolio. We thank our partner for 10 years of passion, creativity and commitment for the brand and the business. We are pleased and proud to continue this excellent relationship also in future"*.

Listed on the Milan Stock Exchange, Marcolin is a leading eyewear company that stands out in the luxury market for its premium quality, attention to detail and first-rate distribution. In 2010 the company distributed an estimated 5.5 million pairs of eyeglasses and sunglasses in more than 600 models. Its licensed brand portfolio includes: Cover Girl Eyewear, Diesel Shades, DSquared2 Eyewear, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski, Timberland, Tod's Eyewear, Tom Ford Eyewear. The Group's own brands include Marcolin and Web Eyewear.

Contacts:

Investor Relator
Sandro Bartoletti
+39 0437 777 111
invrel@marcolin.com

Press Office
Serena Valente
+39 02 76387611
svalente@marcolin.com