

Giovanni Zoppas will be the new C.E.O. and General Manager of the Marcolin Group.

Longarone; December 7, 2011.

The Board of Directors of Marcolin S.p.A. held a meeting today under the chairmanship of Giovanni Marcolin Coffen to approve the appointment of Giovanni Zoppas as the Company's C.E.O. and General Manager, effective February 1, 2012.

Giovanni Zoppas, age 53 from Vittorio Veneto (Treviso), with a degree from Università Bocconi School of Economics in Milan, has a successful track record. He began his career with Andersen Consulting and then joined the Benetton Group, where he remained for many years serving as financial coordinator and international business controller.

General Manager of Nordica from 2003 to 2006, he subsequently held the positions of C.F.O. and C.E.O. of the Coin Group, playing a major role in the achievements of such Group.

As a member of the Board of Directors, he was recently granted the powers of attorney of General Manager of the Coin Division.

Vito Varvaro, current Vice Chairman and C.E.O., had the following comments: "I am convinced that Giovanni Zoppas is a consummate manager with vast experience. Mr. Zoppas on the Marcolin team assures excellent leadership for a company with immense growth potential."

The full *curriculum vitae* is available on Marcolin's website (www.marcolin.com).

Giovanni Zoppas will be formally appointed as Marcolin S.p.A.'s C.E.O. and General Manager on February 1, 2012, at which time Vito Varvaro will resign from such offices but will remain Vice Chairman, retaining the related powers. Mr. Varvaro will collaborate with the new C.E.O. in managing the company.

Giovanni Zoppas does not own any stock in Marcolin S.p.A.

Listed on the Milan Stock Exchange, Marcolin is a leading eyewear company that stands out in the luxury market for its premium quality, attention to detail and first-rate distribution. In 2010 the company sold an estimated 5.5 million pairs of eyeglasses and sunglasses in more than 600 models. Its licensed brand portfolio includes: Cover Girl Eyewear, Diesel Shades, DSquared2 Eyewear, Hogan Eyewear, John Galiano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski, Timberland, Tod's Eyewear, Tom Ford Eyewear. The Group's house brands include Marcolin and Web Eyewear.

This press release is available on the company website: www.marcolin.com (English language section).

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